



second nature[™]
sustainability is Second Nature



Second Nature is Camira's proprietary eco-label designating fabrics which are designed with the environment in mind.

We confirm that this product is 100% Recycled:

- Produced from 100% post-industrial waste diverted away from landfill
- Life Cycle Assessment has confirmed significant environmental improvements of recycled polyester compared to virgin
- Uses environmentally friendly non metallic dyestuffs

All Second Nature fabrics are based on a cradle to cradle concept, benefiting from lifecycle analysis or full carbon footprinting.

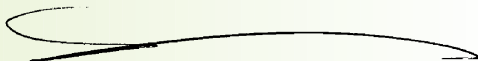
Environmental manufacturing applies to all Second Nature fabrics - woven on low energy high speed looms using green electricity, dyed in low liquor dye vessels using less energy, sending less effluent to sewer and using heavy metal free non-contaminating dyestuffs.

This is to certify that

Product..... Doodle

is 100%..... Recycled



Confirmed by..... 

Cheryl Kindness
Development Director